

LOCALIZATION SERVICES

Acclaro Inc. www.acclaro.com

Beyondsoft www.beyondsoft.com

Binari Sonori S.r.l.

Web: www.binarisonori.com
E-mail: translate@binarisonori.com



Viale Fulvio Testi 11, 20092 Cinisello Balsamo (Milano), Italy, 39-02-61866-310, Fax: 39-02-61866-313

Binari Sonori has served the international localization and translation market since 1994 with a unique team of project managers and selected linguists. Solid procedures and transparent relationships with clients guarantee high quality, timeliness and flexibility. We are accustomed to working for companies throughout the world that need to reach the Italian market with their products. Our project managers, translators and revisers are trained to solve the challenges of translation/localization projects: tight turnaround times, specific software tools, glossaries and guidelines. Fields of expertise include information technologies, entertainment, life sciences, finance, training, web, marketing and medical — from all languages into Italian.

MediLingua Medical Translations B.V. www.medilingua.com

See our ad on page 26

Real Idea Ltd.

Web: www.realidea.com, E-mail: ri-info@realidea.com
1710 South Amphlett Boulevard, Suite 107, San Mateo, California 94402 USA
650-655-4848

rheinschrift
Translation & Localization

Outstanding Localization

Your German Language Specialist

- translation and localization
- proofreading
- company-specific glossaries
- post-editing services
- project management
- desktop publishing

Tel +49(0)221 801 928-0 www.rheinschrift.de

← Line Listing first one **free**
each additional . . . \$100

← Bold Line Listing \$60 upgrade

← Resource Listing \$650
each additional . . . \$475

- includes bold company name, logo, contact information and 100-word description
- also receive one free Bold Line Listing (per company) with reference to Resource Listing page

Current magazine advertisers receive a 25% discount on display ads and resource listings.

← Bold Line Listing 1 free with paid ad
• includes reference to ad page

← Contact Listing \$250
• includes bold company name, contact information
• also receive one free Bold Line Listing (per company)

← Display Ad 1/4 page – \$850
• see rates below for other display ad sizes
• also receive one free Bold Line Listing with reference to display ad page
• half-page and full-page advertisers receive one free Resource Listing and up to five Bold Line Listings with reference to display ad page

DISPLAY ADS PRICES SIZES

Two-Page Spread .. \$5,500	TWO PAGE SPREAD BLEED 16.75 x 11.125 TRIM 16.5 x 10.875 LIVE 16.25 x 10.375	FULL PAGE 8.75 x 11.125 8.5 x 10.875 8 x 10.375	
Back Cover \$4,500			
Inside Front/Back . \$4,000			
Full Page \$3,300	1/2 PAGE VERTICAL 3.5 x 9	1/2 PAGE HORIZONTAL 7.25 x 4.5	1/3 PAGE VERTICAL 3.5 x 6
1/2 Page \$1,700			
1/3 Page \$1,100			
1/4 Page \$850			
Preferred file type is press-quality PDF. Graphic files used in ads should be 300 dpi in CMYK colors, no spot colors. E-mail ads up to 10MB to jennifer@multilingual.com	1/3 PAGE HORIZONTAL 7.25 x 3.33	1/4 PAGE VERTICAL 3.5 x 4.5	1/4 PAGE HORIZONTAL 7.25 x 2.25

These are examples of advertising options for the Resource Directory. If you have questions or would like to reserve space, please contact Jennifer Del Carlo at jennifer@multilingual.com
Reservations are due November 30, 2011.