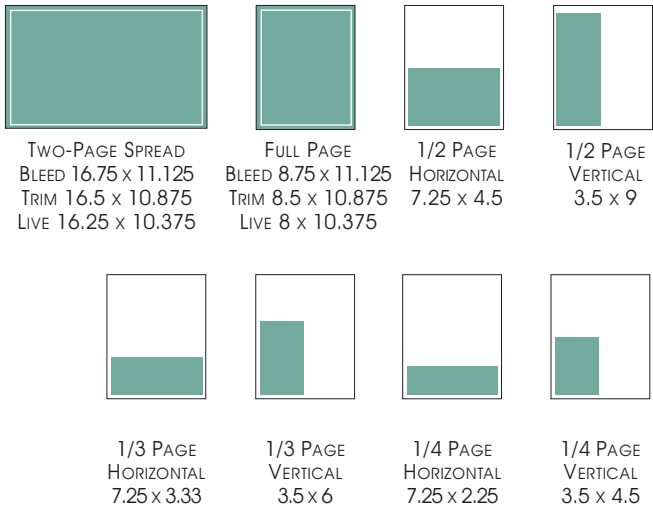


ADVERTISING RATES AND SPECIFICATIONS



ADS	PRICES
Two-Page Spread	\$8,500
Back Cover	\$6,800
Inside Front/Back, page 3 ...	\$6,000
Full Page	\$4,900
1/2 Page	\$2,500
1/3 Page	\$1,700
1/4 Page	\$1,300
Resource Listing	\$650
each additional resource listing .	\$475
<i>100 words, contact info & graphic</i>	
Contact Listing	\$250
<i>bold company name, contact info</i>	
Line Listing (name & URL) one free	
each additional line listing ...	\$100
Add Bold to Line Listing	\$60
<i>free with paid ad</i>	

Special Bonus
 Full-page and half-page
 advertisers receive a
free Resource Listing
 and up to five bold Line
 Listings!

DISPLAY ADS

Distinguish your company with a display ad and ensure prominent positioning for the next year plus receive a free bold Line Listing, including a “See our ad on page...” line. All display ads are four-color. Preferred placement of ads is available for an additional 10%.

RESOURCE LISTINGS

Resource Listings are an economical way to tell prospects about your products or services, who you are and how to contact you. All you do is provide a description of up to 100 words, contact information and your logo. We’ll do the rest. The cost is \$650 for the first listing and \$475 for each additional listing. One bold Line Listing in a second category, including a “See our ad on page...” line, is free.

CONTACT LISTINGS

Include your company name in bold as well as one address, phone number, fax number, e-mail address and URL. The cost is \$250 and payment by credit card is required. One bold Line Listing in a second category is free.

LINE LISTINGS

All companies listed in the Industry Resources section of www.multilingual.com are eligible to receive one free Line Listing. If your company offers multiple products/services, you may wish to purchase listings in additional categories for \$100 each. Line Listings may be upgraded to bold type for \$60 each.

DISCOUNTS

Current magazine display and showcase advertisers will receive a 25% discount on display ads and Resource Listings.

PAYMENT OPTIONS

Payment may be by check (drawn on a US bank); wire transfer or credit card — we accept MasterCard, VISA and American Express. Credit card or prepayment is required for Resource, Contact and Line Listings.

RESERVATIONS & DEADLINES

Reservations are due December 17, 2007. Ad materials are due December 24, 2007. To reserve space, contact Jennifer Del Carlo or Kevin Watson by phone at 208-263-8178 or by e-mail at advertising@multilingual.com